



Okanagan's time to shine: 20 Global Technology Leaders in Okanagan June, 2010

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Central Okanagan / Kelowna – metabridge, a unique initiative that provides British Columbia technology companies with direct connection and access to key international technology partners for investment, joint strategic partnerships, mentorship and advisory opportunities, will host its second annual event in Kelowna June 10-11, 2010.

Twenty senior technology leaders from the United States (San Jose/Silicon Valley) and UK, representing foreign direct investment opportunities for the local tech economy, are currently being secured to participate. The acclaimed executives join a host of approximately 60 local and provincial high tech companies to identify strategic prospects and assist in their growth. Attendees from previous metabridge events have included senior executives from Hewlett Packard, Mitel, Red Beacon, AVG Antivirus, Trend Micro, RIM and Radware.

The two day event will consist of interactive presentations, round table discussions and multiple VIP networking occasions for only \$500, single event tickets are also available. Tickets and event information can be found at www.metabridge.ca

metabridge is the brainchild of Steve Wandler, a successful technology entrepreneur who returned to the Okanagan after his company, YourTechOnline was acquired by support.com in the Silicon Valley. The initiative is supported by The Central Okanagan Economic Development Commission (CO EDC) in partnership with the British Columbia Innovation Council (BCIC) and with support from the Okanagan Science & Technology Council.

A total of four metabridge events are planned each year to connect technology companies in British Columbia with key technology players from Silicon Valley, across the US and Canada.



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